

Hello! We love that you're interested in Little. Now here's where we tell it like it is: We don't design just anything. That's because we adamantly believe design is a powerful tool that should never go to waste. It can create meaning. It can build connections. It can fuel change. So, before we go any further, we have to know: Are you a believer too? Good. Let's make something happen.

# HERE ARE SOME OTHER NICE-TO-KNOWS:

### WHAT WE DO

- » Brand Identity & Naming
- » Integrated Campaign Design
- » Packaging
- » Print Communications
- » Environmental Design
- » Brand Platform
- » Brand Positioning
- » Brand Narrative & Copywriting
- » Customer Experience Design
- » Employee Engagement
- » Talent Branding
- » Digital Strategy
- » Social Media
- » Content Strategy
- » Research

### CALL US WHEN

- » You're launching a new brand
- » Repositioning a brand in decline
- » Launching a new product or service
- » Re-engaging & empowering your employees
- » Rethinking your internal & external brand or customer experience

## GET IN TOUCH

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#### AND MORE

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MPLS MN
EMPLOYEES



Advertising Age.
2015 Small Agency of the Year
Midwest Region, Silver